

Wheaton Swim Club Advertising Sales Program For Speedo Age Group State Championships

Dear Wheaton Swim Club Families:

Thank you for volunteering to solicit advertising for the Speedo Age Group Championship meet hosted by the Patriot Aquatic Club on July 3 – August 1st. At the competition, the club will sell event programs listing all competitors and the events they will swim. Virtually every family will buy this program in order to follow the competition. With the potential to reach over 1000 families, the meet program offers substantial exposure for area businesses.

We recommend following these easy steps when participating in the advertising sales program:

1. Ask local businesses, friends, and family members to support the Patriot Aquatic Club through the purchase of an ad in the meet program. The Advertising Agreement is included.
2. The deadline for submission of the ad is June 15, 2010.
3. Complete the Advertising Agreement and obtain the ad copy from the business solicited.
4. Provide the advertiser a thank you letter once the payment has been received.
5. Direct questions to Jacob Ayers at (630) 752-5770.

If you have a company interested in the Back Page Advertising, Please contact Liz as soon as possible to make sure that it is still available.

Thank you for your support.

The Patriot Aquatic Club

Wheaton Swim Club Advertising Agreement

We are excited to offer advertising space in the Speedo Age Groups State Championship Swimming Meet Program. By advertising your business, you can reach over 1,000 families attending this meet from throughout the state of Illinois. The meet program will be sold to families attending the State Championship meet July 30th – August 1st, 2010.

Please support this great event and the swimmers.
Your advertising dollars make a difference!!

Name: _____

Company Name: _____

Street Address: _____

City, State, Zip _____

Telephone: _____ Fax: _____

E-Mail: _____

Solicited by: _____

Cover Ad (Back Cover) Rate: \$300 per ad _____
(must verify that it is still available)

Full Page Ad (8 ½ X 11) Rate: \$200 per ad _____

Half Page Ad (8 ½ X 5 1/2) Rate: \$125 per ad _____

Quarter Page Ad (4 ½ X 2 3/4) Rate: \$70 per ad _____

Business Card Ad (2 X 3 ½) Rate: \$30 per ad _____

**Please provide “Camera Ready” or “Copy Ready” artwork
AD Deadline is June 15, 2010**

**Please make check payable to: Wheaton Swim Club
Payment must accompany this agreement
We will contact you, upon receipt, to confirm advertisement details.
Questions? Please contact Jacob Ayers, Meet Director
(630) 752-5770**

Thank you for your support!